

The logo for the International Valuation Standards Council (IVSC) is displayed in white text on a dark grey, tilted rectangular background. The letters 'IVSC' are in a bold, sans-serif font, with a small red triangle above the 'V'.

# International Valuation Standards Council

**Building trust in valuation**



Why do we need consistency  
and standards?



Imagine a world where each country created its own football approach



Imagine a world where each country created its own valuation approach

## Our mission

Working with our partners, including other standard setters, regulators, Valuation Professional Organisations, valuation service providers, and the end users of valuation information:

The IVSC's goal is to build trust in valuation by:

- establishing globally consistent, high-quality International Valuation Standards (IVS) across all asset classes, and by
- encouraging quality valuation professionalism globally.

In achieving this, the IVSC seeks to support business, strengthen financial markets and protect the public interest.

## Board of Trustees

Provides independent oversight

### Membership & Standards Recognition Committee

Leads market-facing efforts to embed IVS

#### Europe Committee

Leads market-facing efforts to promote and embed IVS across European markets

#### Asia Committee

Leads market-facing efforts to promote and embed IVS across Asia markets

### Advisory Forum

Acts as a conduit between Valuation Professional Organisations and the technical boards

### Standards Review Board

Oversees and ensures full coordination between technical boards; leads on ITC has responsibility for the 'General Standards' chapters of the IVS

#### Tangible Assets

Technical Board responsible for drafting and consulting on asset-specific standards

#### Business Valuation

Technical Board responsible for drafting and consulting on asset-specific standards

#### Financial Instruments

Technical Board responsible for drafting and consulting on asset-specific standards

These boards are comprised of global valuation experts from nearly 40 countries. They lead development of and public consultation on the standards, meeting physically three times a year and virtually through monthly calls to review and propose updates to the IVS.

# Our board members

come from 40 different countries

- First main refresh since restructure happened this year.
- There will be opportunities for new board members each year now.





THE IVSC BOARDS AND WORKING GROUPS  
ARE COMPRISED OF MORE THAN 130  
LEADING EXPERTS FROM AROUND THE  
WORLD.

# Thought leadership

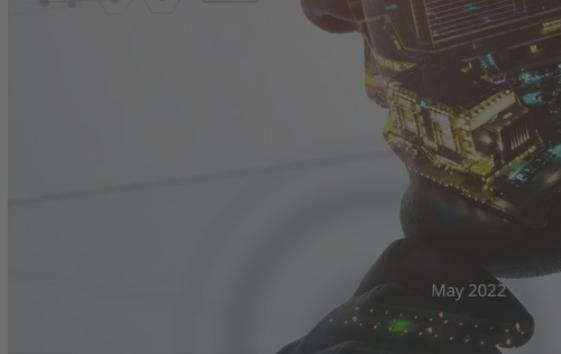
The IVSC leads and facilitates dialogue on valuation matters with all stakeholders in the valuation process.

Perspectives Papers are issued regularly and these address pertinent topics which are shaping valuation and the valuation profession. They can be downloaded from the IVSC's website.





2021



May 2022



November 2021



March 2021



IVSC

PERSPECTIVES PAPER

### HUMAN CAPITAL

Time to get Tangible about Intangible Assets



May 2022



IVSC

PERSPECTIVES PAPER

### RETHINKING BRAND VALUE



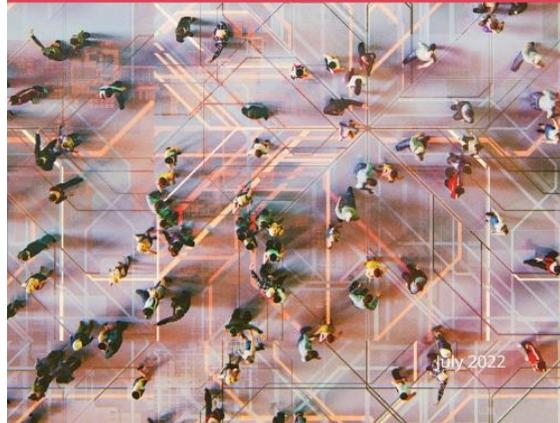
September 2022



IVSC

PERSPECTIVES PAPER

### DEFINING & ESTIMATING SOCIAL VALUE



July 2022



IVSC

PERSPECTIVES PAPER

### AUTOMATED VALUATION MODELS AND RESIDENTIAL VALUATIONS

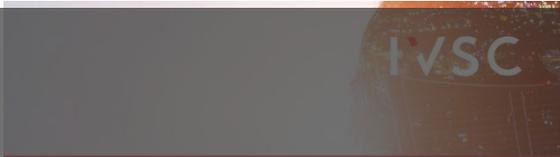


November 2022



PERSPECTIVES PAPER

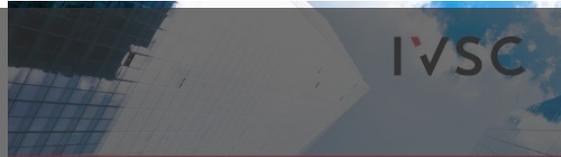
### ESG - ASSETS



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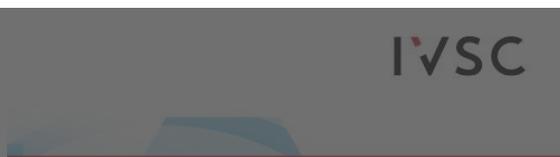
### TIME TO GET TANGIBLE ABOUT



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PERSPECTIVES PAPER

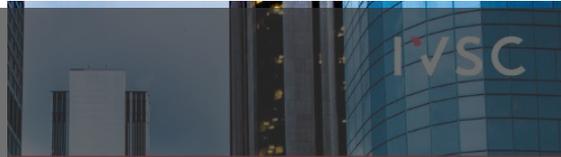
### OPPORTUNITIES TO ENHANCE



IVSC

STANDARDS REVIEW BOARD - LETTER

### TO ENHANCE THE QUALITY OF



IVSC

PERSPECTIVES PAPER

### PERSPECTIVES PAPER



PERSPECTIVES PAPER

# Recent highlights

- Issued new standards including consideration of ESG and FI factors
- Major IOSCO agreement signed between IVSC and Chair of IOSCO
- MoU signed with United Nations WIPO
- IVSC Asia Office and IVSC Asia Committee
- Engagement with influencers e.g. Asia Development Bank, Inter America Development Bank, UN, IMF, World Bank, ECB, IOSCO, IASB, ISSB, IAASB
- Middle East and Africa offices
- Investment Banks Forum
- \$21 Trillion+ Investors Forum



**Change is constant: Covid, Inflation, AVMS, AI, ESG**

# New York City - 1900



# New York City - 1913



# Rise of Intangibles?

- 1975 – S&P 500 Intangible Assets worth approximately 17%
- How much do you think they were worth in 2020?
- Ford is worth around \$54 billion and sells around 4.4 million cars per year
- GM is worth around \$55 billion and sells around 6.2 million cars per year
- Tesla sells 1.85 million cars and is worth close to \$767 billion
- Wework?

Has anyone heard of the  
International Sustainability  
Standards Board?



IVSC

Thank you

